

Brianna Kay Bigaouette

graphic design

phone - 952.212.0722

email - brianna.bigauette@mnsu.edu

website (portfolio) - www.6letters.com

Objective

To obtain a graphic design internship with the Travel Channel in order to apply and further develop my skills in the graphic arts, as well as expanding skills and qualities important to professional development.

Education

Minnesota State University, Mankato

Mankato, MN

Fall 2004 - Present

Expected Graduation: Spring 2010

Majors: Graphic Design, Marketing

Minor: Management

- ↪ Current GPA of 3.57
 - ↪ 3.7 GPA within Marketing Major
 - ↪ 3.66 GPA within Graphic Design Major
- ↪ Named to Dean's List every semester since 2004

Interests

I love any type of design work, and often find myself jumping at the opportunity to design different things for those who don't enjoy it. Outside of school I have done event flyers, invitations, birthday posters, photo editing, basically anything that is offered to me. I am very excited about pursuing a career in this field because it is what I love to do. I am a member of the AIGA, (American Institute of Graphic Arts), which is a professional association for design, and also has a local chapter at MNSU. It offers graphic ideas and information, as well as the opportunity to participate in contests, and critiques in which design professionals are able to give students advice on how to better their work.

work experience

Marketing Intern

Boomtown Restaurant and Bar

Mankato, MN

January 2009 - April 2009

- ✎ Come up with different, unique ways to advertise and promote the establishment
- ✎ Brainstorm specials and events that will expand the establishment's customer base
- ✎ Design posters, punch cards, VIP cards, online event images, etc. to promote those specials and events
- ✎ Design print advertisements to be placed in the school newspaper

Graphic Artist

MSU's Women's Center

Mankato, MN

May 2009 - Present

- ✎ Design all promotional materials for the Women's Center and various other organizations that they work with
- ✎ Brainstorm themes for events
- ✎ Work within deadlines to make sure that items are ready for promotional activities on time
- ✎ Frequently use Adobe's CS3 InDesign, Photoshop, and Illustrator, among other programs

Server Manager

Sidelines Bar and Grill

Mankato, MN

September 2006 - February 2008

- ✎ Designed all print advertising (ads for the MNSU Reporter, flyers)
- ✎ Designed menus, drink menus
- ✎ Designed signs and posters promoting upcoming events
- ✎ Designed punch cards used for frequent customers
- ✎ Helped brainstorm events and promotions
- ✎ Did all scheduling, as well as hiring and firing of servers
- ✎ Trained in new hires
- ✎ Dictated tasks
- ✎ Dealt with all kinds of customers
- ✎ Helped maintain an organized environment